

Business Education

Falcon Enterprises, Grand Connection, West, Inc.

What image comes to mind when you hear the word business? Whether you decide to start your own business, work for a small, family-run company, or sign on with a large international corporation, your future will depend on your marketable skills. You will learn the skills needed to turn ideas into action for your career success.

*You can branch out
into any field you like . . .*



if you have the proper roots in education.

Tech Essentials	Credit ½	9, 10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: “I am so glad I took this class.” “I am now prepared to type my MLA report in my English class, create a cool PowerPoint presentation in my health class, and design a spreadsheet and chart for my science teacher.” You will be better prepared for your high school courses, college, and life. ***Don’t wait to take this course!*** You will use these skills and many more throughout your high school years and beyond.

Prerequisite Courses: none

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Computer Skills	Credit ½	9, 10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: What’s next? Do you want to be even more prepared for college? Learn the tricks and tools in the Microsoft Office Suite. Impress your friends, teachers, and parents with your advanced computer skills. Learn how to create flyers, animate clips, embed YouTube videos in PowerPoint, scan pictures, use a digital camera, and create amazing spreadsheets and charts.

Prerequisite Courses: Tech Essentials

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Desktop Publishing	Credit ½	9, 10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Do you have an eye for creative design and enjoy working on computers? This is the class for you! Desktop publishing produces professional-quality publications such as advertisements, flyers, invitations, newsletters, resumes, letterheads, awards, brochures, and business cards. Scanners and digital cameras will be used. Projects could include designing play programs, sports programs, and advertisements.

Prerequisite Courses: Tech Essentials

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Personal Finance	Credit ½	9, 10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Where does all the money go? How can you achieve your financial goals? Do you know how to manage a bank account? Will you run out of money before your bills are paid? Why does car insurance cost so much? Why do some pay less when they buy a car exactly like yours? How does the stock market work? Why is good credit so important? Should you sign a lease when you rent? Learn the answers to these questions and more! Through a fun and active curriculum students can begin to make sound financial decisions that will last for a lifetime!

Prerequisite Courses: None (Tech Essentials is recommended)

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Marketing	Credit ½	10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Why do people buy one model of a product over another? Why do they buy from one salesperson rather than another? Why do people buy at all? Fasten your seat belts! You're about to begin an exciting journey toward learning about marketing. Marketing is all around you. You see the results of marketing in the abundance of products in your nearby shopping mall. You see marketing in the advertisements that fill your television screen, magazines, and mailbox. At home, at school, where you work, where you play—you are exposed to marketing. Yet, there is more to marketing than meets the consumer's casual eye. Next stop? A more complete and formal introduction to the basic concepts and practices of marketing.

Prerequisite Courses: Tech Essentials (Although not required, Computer Skills, Desktop Publishing, or Accounting 1 is *strongly* recommended.)

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Managerial Science 1	Credit ½	11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Managers assist teachers and students in the business labs with presentations, organizing, and peer tutoring. Entry-level management, supervision, and performance reviews are also emphasized. Interested students must have taken other business courses, apply to the instructors, and be accepted for this position.

Prerequisite Courses: Teacher approval

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Managerial Science 2	Credit ½	11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: This is a continuation of Managerial Science 1. Students will also complete a job shadow experience.

Prerequisite Courses: Teacher approval and Managerial Science 1

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Accounting 1	Credit ½	10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Do you want to own your business? (i.e.: salon, dental practice, art studio, construction company, automotive shop, etc) Do you want to help maximize profits for a professional sports team? Do you want to run a Fortune 500 company? Do you want to run the show for movie studios and track down criminals for the FBI? Today's Certified Public Accounts have responsibilities that encompass far more than payroll and taxes. CPAs are taking care of business in every industry and there's no sign of a slowdown.

Prerequisite Courses: None

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Accounting 2	Credit ½	10, 11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Complete end-of-year activities and a business simulation for a corporation.

Prerequisite Courses: Accounting 1

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Accounting 3	Credit ½	11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Computerized accounting is the main focus.

Prerequisite Courses: Accounting 2

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit

Accounting 4	Credit ½	11, 12
Course Name	Semester 1 or 2	Grade Level

Course Description: Departmentalized accounting including financial and cost accounting methods are emphasized.

Prerequisite Courses: Accounting 3

Applies Toward Graduation Requirements of: 1/2 Practical Arts credit